HARVEY COMICS
THIS ISSUE! THE VIOLENCE ON THE LAM!
BEETLEJUICE
3 NOV.
$1.50 U.S.
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APPROVED BY THE COMICS CODE AUTHORITY
3rd of a 3 part mini-series
THIS LOOKS LIKE A JOB FOR SUPER SLOB!
YECCH! YOU SURE ARE!
HARVEY

"THE VIOLENCE ON THE LAM"

ANGELO DECESARE
Writer

DAN NAKROSIS
Letterer

DAVE MANAK
Penciler

JORGE PACHECO
KEN SELIG
FRANK HILL
Inkers

IN COLOR
Colorist

JEFFREY A. MONTGOMERY
Publisher

SID JACOBSON
Editor In Chief

RICHARD STERN
V.P. Creative Services

GREGORY M. YULISH
V.P. Business Affairs

BRIAN SELZER
Director, Production

BARRY BLUMBERG
Senior V.P.

KEVIN BRICKLIN
Director, Publishing

JORGE PACHECO
Staff Artist

WENDY WEBB
Coordinator, Corporate Services

CARRIE GOLDMAN
Coordinator, Marketing

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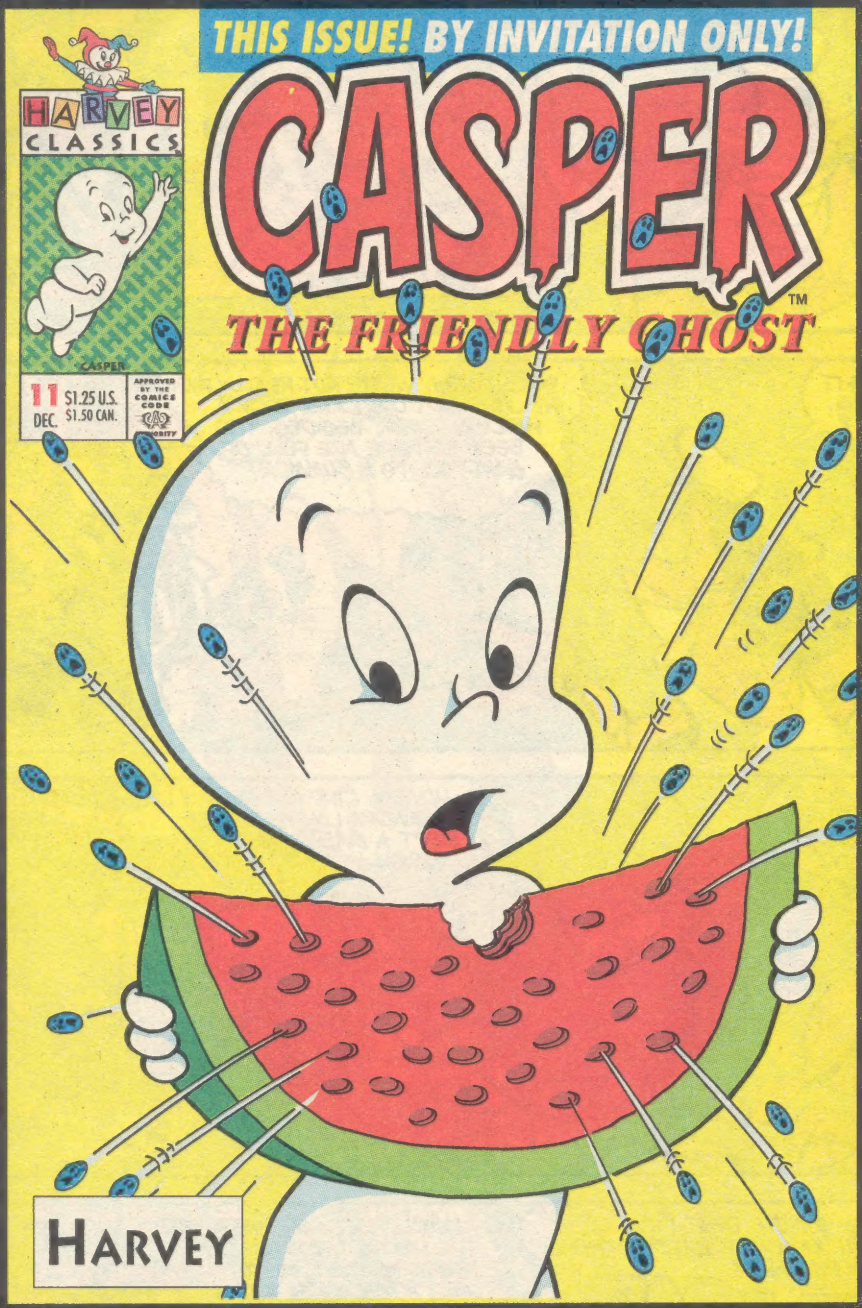
HI! CINDY CRAWFISH HERE FOR N.T.V. NEWS! WE JUST GOT WORD THAT BEETLEJUICE AND HIS GANG ESCAPED FROM PRISON AND ARE HIDING OUT IN THAT TERRIBLE PLACE OF NO-RETURN... SANDWORM LAND! LET'S TALK TO THEM!
N TV
HOW'S IT GOING, B.J.?
WELL, CINDY, WE'RE NOT REALLY HIDING OUT HERE! WE JUST GOT LOST AND TOOK A WRONG TURN! BESIDES, THE BEETLES HERE ARE FULL OF SAND, SO IT'S A BUMMER!
CRUNCH! CRUNCH!
HERE'S B.J.'S NICE BROTHER, DONNYJUICE! HI, DONNY!
HOWDY, CINDY! I REALLY LIKE SANDWORM LAND! I ONCE KEPT A BABY SANDWORM AS A PET!
UNTIL HE ATE A FEW OF THE NEIGHBORS!
AND THIS IS B.J.'S BEST FRIEND, LYDIA! HOW LONG WILL YOU BE STAYING IN SANDWORM LAND?
NOT LONG, CINDY! WE'RE TRYING TO GET BACK TO THE NEITHERWORLD TO PROVE OUR INNOCENCE! BESIDES, IT'S HARD TO GET A TAN WHEN YOU'RE WEARING A PONCHO!

CATCH THE SPIRIT!



CASPER #11

Shipping In August!

HARVEY COMICS

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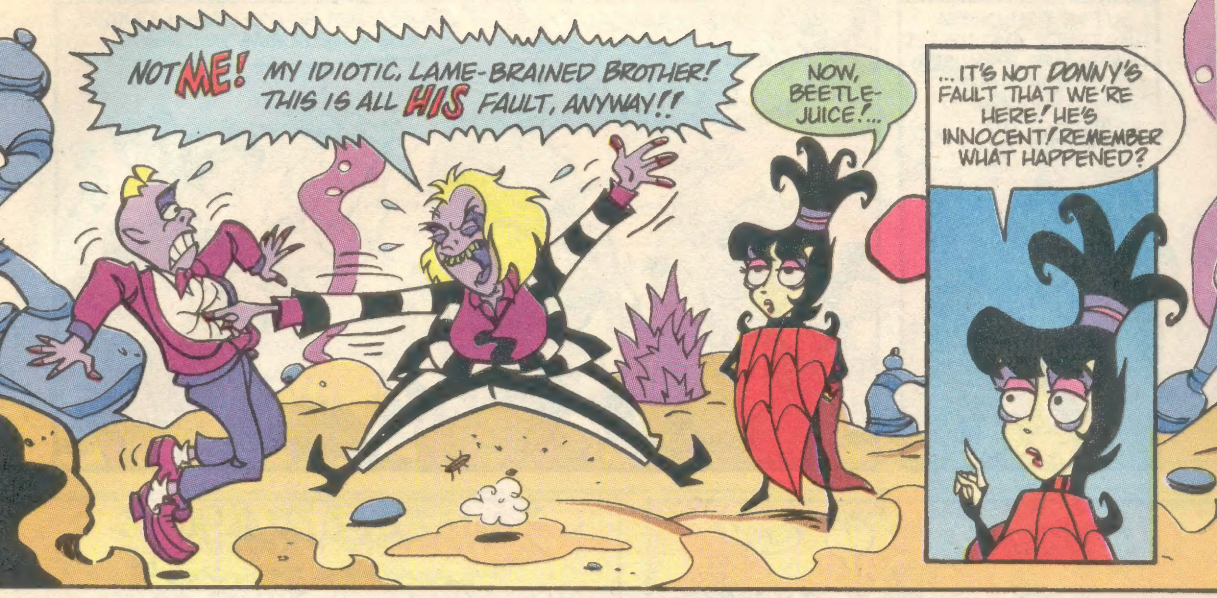
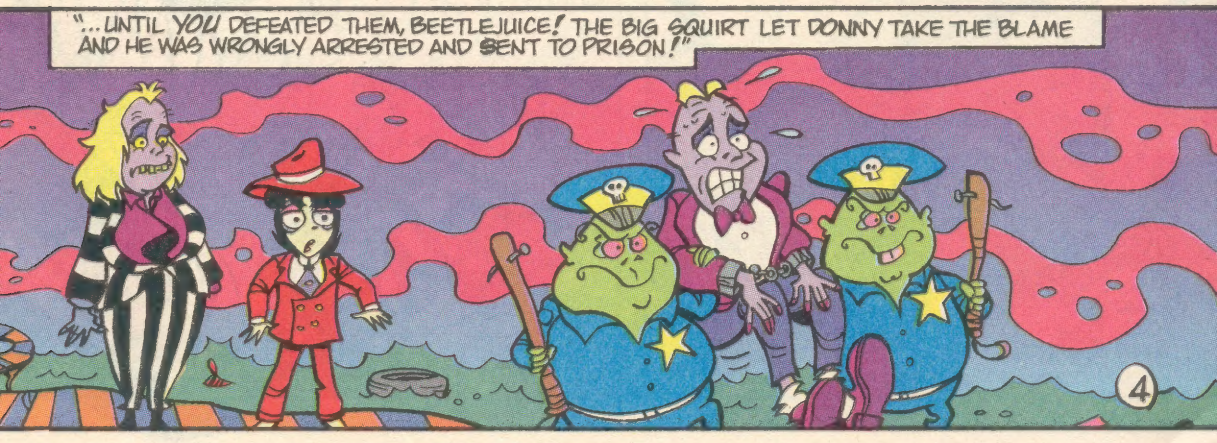
IS THERE ANYTHING ELSE YOU'D LIKE TO SAY TO OUR AUDIENCE?
I'D LIKE TO SAY SOMETHING, CINDY...
BEETLEJUICE
in THE VIOLENCE ON THE LAM!
SANDWORMS! EEEEEYAAAHHHHH!!!
BEETLEJUICE!-- DONNYJUICE! MAKE A SHARP RIGHT AND DIVE BEHIND THAT BIG ROCK!

CRASH!
LOOK, LYDIA! MY BROTHER IS DIGGING IN THE SAND, JUST LIKE WHEN WE WERE KIDS AT THE BEACH!
MMPHF!! MMPHF!!
IT'S NO USE, LYD! WE'LL NEVER GET OUT OF SANDWORM LAND! WE'RE ALL GONNA END UP AS SANDWORM SANDWICHES!
UNLESS ONE OF US DISTRACTS THE SANDWORMS WHILE THE OTHER TWO RUN FOR THE EXIT!
DONNY! LYDIA! -- IT'S TIME TO MAKE THE BIG SACRIFICE SO THAT THE OTHERS CAN SURVIVE!
NO, BEETLEJUICE! I WON'T LET YOU DO IT!
3

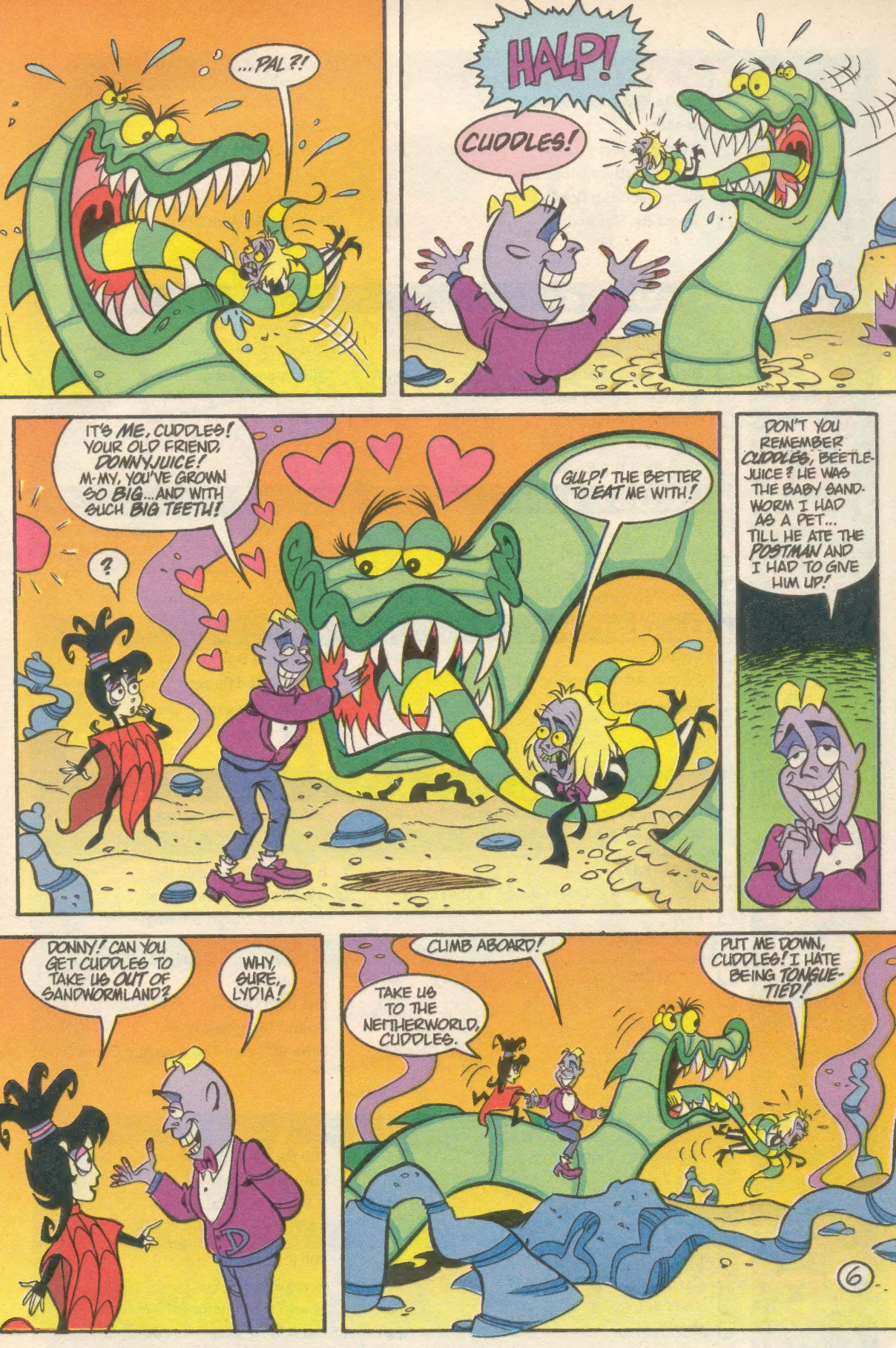

NOT ME! MY IDIOTIC, LAME-BRAINED BROTHER! THIS IS ALL HIS FAULT, ANYWAY!!
NOW, BEETLE-JUICE!...
...IT'S NOT DONNY'S FAULT THAT WE'RE HERE! HE'S INNOCENT! REMEMBER WHAT HAPPENED?

"DONNY GOT A NEW JOB, BUT HE DIDN'T KNOW THAT HIS BOSS WAS AN EVIL CRIMINAL CALLED THE BIG SQUIRT!..."
MANAGER WANTED
I JUST LOVE CLEAN THINGS!
SQUIRTER, INC. "WE CLEAN ANYTHING!"
YOU'RE HIRED!

"...THE BIG SQUIRT USED HIS CLEAN-UP GANG TO TRY TO DESTROY THE NEITHERWORLD WITH SOAP AND WATER...


"...UNTIL YOU DEFEATED THEM, BEETLEJUICE! THE BIG SQUIRT LET DONNY TAKE THE BLAME AND HE WAS WRONGLY ARRESTED AND SENT TO PRISON!"

...BUT WE FOLLOWED HIM THERE AND HELPED HIM ESCAPE BECAUSE WE KNOW HE'S INNOCENT! NOW WE'VE GOT TO WORK TOGETHER!
HE'S NOT INNOCENT! HE'S A BIG JERK!
SHHHH! NOT SO LOUD, BEETLEJUICE! THE SANDWORMS WILL HEAR...
?
?
!
...US!
WAAAAAAHAHA!!!
WO! YOU CAUGHT ME! THANKS A LOT, P---
5


...PAL?!
HALP!
CUDDLES!
IT'S ME, CUDDLES! YOUR OLD FRIEND, DONNYJUICE! M-MY, YOU'VE GROWN SO BIG...AND WITH SUCH BIG TEETH!
?
GULP! THE BETTER TO EAT ME WITH!
DON'T YOU REMEMBER CUDDLES, BEETLEJUICE? HE WAS THE BABY SANDWORM I HAD AS A PET... TILL HE ATE THE POSTMAN AND I HAD TO GIVE HIM UP!
DONNY! CAN YOU GET CUDDLES TO TAKE US OUT OF SANDWORMLAND?
WHY, SURE, LYDIA!
CLIMB ABOARD!
TAKE US TO THE NETHERWORLD, CUDDLES.
PUT ME DOWN, CUDDLES! I HATE BEING TONGUE-TIED!
6

HARVEY COMICS BUYERS GUIDE

JULY 28

❑	Beetle Bailey Big Book	#1	COLLECTORS ISSUE
❑	Casper	#10	Catch The Spirit
❑	Casper Digest	#5	100 Fun Filled Pages
❑	Hanna Barbera Giant Size	#2	68 PAGES
❑	Richie Rich Big Book	#1	52 PAGE COLLECTORS ISSUE
❑	Saved By The Bell	#3	The Comic With Class

AUGUST 4

❑	Beetlejuice: Elliot Mess & The Unwashables	#2 of 3	It's Show Time!
❑	Hot Stuff Digest	#2	100 Sizzling Pages
❑	Richie Rich Million Dollar Digest	#27	100 Pages of Rich Humor
❑	Scooby Doo Big Book	#1	52 PAGE COLLECTORS ISSUE
❑	Flintstones Big Book	#1	52 PAGE COLLECTORS ISSUE
❑	The Jetsons Big Book	#1	52 PAGE COLLECTORS ISSUE
❑	Yogi Bear Big Book	#1	52 PAGE COLLECTORS ISSUE

AUGUST 11

❑	Baby Huey	#5	Big Laughs!
❑	Hot Stuff Big Book	#1	52 PAGE COLLECTORS ISSUE
❑	Little Audrey	#1	COLLECTORS ISSUE
❑	Back To The Future: Forward To The Future	#2 of 3	It's About (Future) Time!

AUGUST 25

❑	Casper	#11	Catch The Spirit!
❑	Casper Adventure Digest	#2	100 Spirited Pages!
❑	Richie Rich	#10	Get Rich Quick!

SEPTEMBER 1

❑	Richie Rich Money World Digest	#5	100 Pages Of Rich Humor!

SEPTEMBER 22

❑	Beetle Bailey	#2	Soldier of Misfortune!
❑	Back To The Future: Forward To The Future	#3 of 3	It's About (Future) Time!
❑	Felix	#7	The Cat's Out of the Bag!

SEPTEMBER 29

❑	Little Lotta	#2	Big Laughs!
❑	Richie Rich	#11	Get Rich Quick!
❑	Tom & Jerry	#6	Round 6!
❑	Yogi Bear	#2	Smarter Than The Average Comic!

OCTOBER 6

❑	Richie Rich Digest	#36	100 Pages of Rich Humor
❑	The Jetsons	#2	Future Funnies!
❑	Scooby Doo	#2	A Super-Natural!

OCTOBER 13

❑	Casper Adventure Digest	#3	100 Enchanted Pages!
❑	Casper Big Book	#2	More Spirited Fun!
❑	The Flintstones	#2	Meet The Flintstones!
❑	Wendy	#9	Put A Little Magic In Your Heart!

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SOON...
GOLLY, IT'S NICE TO BE BACK IN THE NEITHERWORLD!
WHAT'S SO NICE ABOUT STARVING? LET'S GET SOME FOOD!
WE CAN'T, BEETLEJUICE! WE MAY BE RECOGNIZED IN THESE DISGUISES!
WE?! LOOK AT CUDDLES! EVEN THE FAKE NOSE AND GLASSES DON'T HELP!
I'M SORRY, CUDDLES, BUT YOU'LL HAVE TO GO BACK TO SANDWORM LAND OR WE'LL BE DISCOVERED!
LYDIA'S RIGHT, CUDDLES! BESIDES, IT'LL BE BAD FOR YOUR REPUTATION TO BE SEEN WITH CRIMINALS LIKE US!
YEAH! WHAT WILL THE OTHER SANDWORMS SAY?

SQUIRTER Inc.
SQUIRTER INCORPORATED! THAT'S WHERE THE BIG SQUIRT HAS HIS OFFICE!
MNNGH! THE DOORS ARE LOCKED!
HEY, NO PROBLEM WHEN YOU'VE GOT A KEY!
BUT THERE'S NO KEY-HOLE!
BAM!
THERE IS NOW!
THE BIG SQUIRT'S OFFICE IS AT THE TOP OF THOSE STAIRS!
GREAT! LET'S GRAB HIM SO WE CAN GET SOMETHING TO EAT!
WAIT, BEETLE-JUICE! WE'VE GOT TO GET A CON-FESSION FROM HIM!
WHY DON'T YOU...
NO! NO! ANYTHING BUT THAT!!
8

AND AT THE TOP OF THE STAIRS...
SO, DONNYJUICE IS LOST IN SANDWORM LAND! TOO BAD! HEH! HEH! HEH!
RIP
Daily Heave
STILL ONLY .0003¢
"ALL THE NEWS THAT'S FIT TO REGURGITATE!"
ESCAPED CONVICTS LOST IN SANDWORM LAND!!
DONNY
THAT DOPE WAS THE ONLY ONE WHO KNEW THE TRUTH ABOUT MY ATTEMPT TO TAKE OVER THE NEITHERWORLD!
AND NOW THE ONLY TALKING HE'LL DO IS FROM INSIDE A SANDWORM'S STOMACH! HAR! HAR! HAR!
KNOCK! KNOCK!
WHO-WHO'S THERE?
SQUIRTER INC. "WE CLEAN ANYTHING!"
IT'S ME, BOSS!
DONNYJUICE! GEE, IT SURES IS NICE TO SEE YOU AGAIN!
IT... IT CAN'T BE! NO ONE EVER RETURNS FROM SANDWORM LAND!
GOLLY, I HAD TO COME BACK! IT'S MY TURN TO BE FIRST IN LINE AT THE OFFICE WATER COOLER!

BUT HOW DID YOUR TEETH GET SO ROTTEN?
MY TEETH?... WELL... UH... IT MUST BE THOSE CONTAMINATED BLOOD WORMS I'VE BEEN FLOSSING WITH!
ANYWAY, HERE I AM, BOSS! WHAT'S OUR NEXT JIM-DANDY-JOB?
SQUIRTER INCORPORATED "WE CLEAN ANYTHING!"
OUR NEXT JOB? FOLLOW ME AND I'LL SHOW YOU!
THIS IS OUR NEXT AND LAST JOB... THE LAUNCHING OF A MEGA-TON NUCLEAR SOAP MISSILE, WHICH I'VE JUST FINISHED CONSTRUCTING!
FINAL WASH
DETERGENT
• REMOVES STAINS
• REMOVES SPOTS
• REMOVES EVERYTHING!

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AND FRIENDS

ON THESE T.V. STATIONS...

AUGUSTA	WAGT	26	4:00 PM.....M-F
AUSTIN	KVC	13	8:30 AM & 2:30 PM.....M-F
BATON ROUGE	WGMB	FOX 44	7:00 AM.....M-F
BIRMINGHAM	WABM	68	6:00 AM.....M-F
BOSTON	WLVI	56	8:00 AM.....M-F
CHARLOTTE	WCCB	18	8:30 AM.....M-F
CHICAGO	WFLD	32	6:30 AM & 2:30 PM.....M-F
CINCINNATI	WSTR	64	8:00 AM & 3:00 PM.....M-F
COLUMBUS, OH	WWAT	53	4:30 PM.....M-F
DALLAS	KTVT	11	6:30 AM.....M-F
DENVER	KDVR	31	6:30 AM.....M-F
DETROIT	WKBD	50	6:00 AM.....M-F
EL PASO	KZIA	48	3:00 PM.....M-F
ERIE	WETG	38	6:30 AM.....M-F
EUGENE	KLSR	25	8:00 AM.....SUN.
EVANSVILLE	WAZTV	52	8:00 AM.....M-F
GREENSBORO	WNRW	45	6:00 AM.....M-F
HARTFORD	WTXX	20	9:00 AM.....M-F
HOUSTON	KHTV	39	6:30 AM.....M-F
INDIANAPOLIS	WXIN	59	6:30 AM.....M-F
JACKSONVILLE	WNFT	47	8:00 AM.....M-F
LAFAYETTE, LA	KADN	15	2:00 PM.....M-F
LAS VEGAS	KRLR	21	8:30 AM.....M-F
LITTLE ROCK	KASN	38	6:30 & 7:00 AM.....M-F
LOS ANGELES	KCOP	13	6:30 AM.....M-F
LOUISVILLE	WDRB	41	6:30 AM.....M-F
MILWAUKEE	WCGV	24	6:30 AM & 2:30 PM.....M-F
MINNEAPOLIS	KITN	29	6:00 AM.....M-F
MOBILE	WJTC	44	3:00 PM.....M-F
NEW ORLEANS	WGNO	26	8:30 AM.....M-F
NEW YORK	WPIX	11	8:30 AM.....M-F
NORFOLK	WGNT	27	8:30 AM.....M-F
OKLAHOMA CITY	KOCB	34	3:00 PM.....M-F
ORLANDO	WKCF	68	6:30 AM.....M-F
PHILADELPHIA	WTXF	29	2:30 PM.....M-F
PHOENIX	KNXV	15	8:30 AM.....M-F
PORTLAND, ME	WPXT	51	2:00 PM.....M-F
PORTLAND, OR	KPDX	49	8:30 AM.....M-F
RALEIGH	WKFT	40	3:30 PM.....M-F
RENO	KDP	55	3:00 PM.....M-SUN.
ROCHESTER	WGRC	5	7:30 AM.....M-F
SACRAMENTO	KSCH	58	7:00 AM & 3:00 PM.....M-F
SAN ANTONIO	KRRT	35	8:30 AM.....M-F
SAN DIEGO	KUSI	51	8:00 AM.....M-F
SAN FRANCISCO	KOFY	20	6:30 AM.....M-F
SEATTLE	KTZZ	22	4:00 PM.....M-F
ST. LOUIS	KPLR	11	6:30 AM.....M-F
TAMPA	WTTA	38	5:30 PM.....M-F
WASHINGTON	WDCA	20	6:30 AM.....M-F

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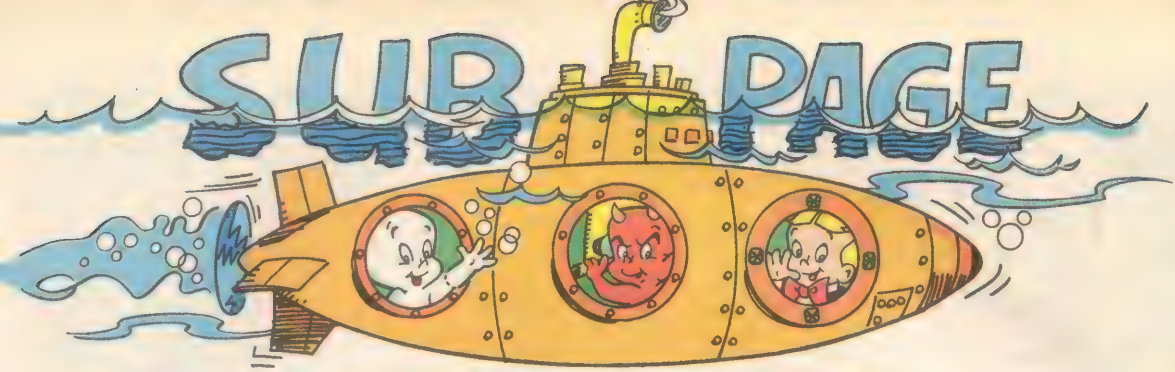

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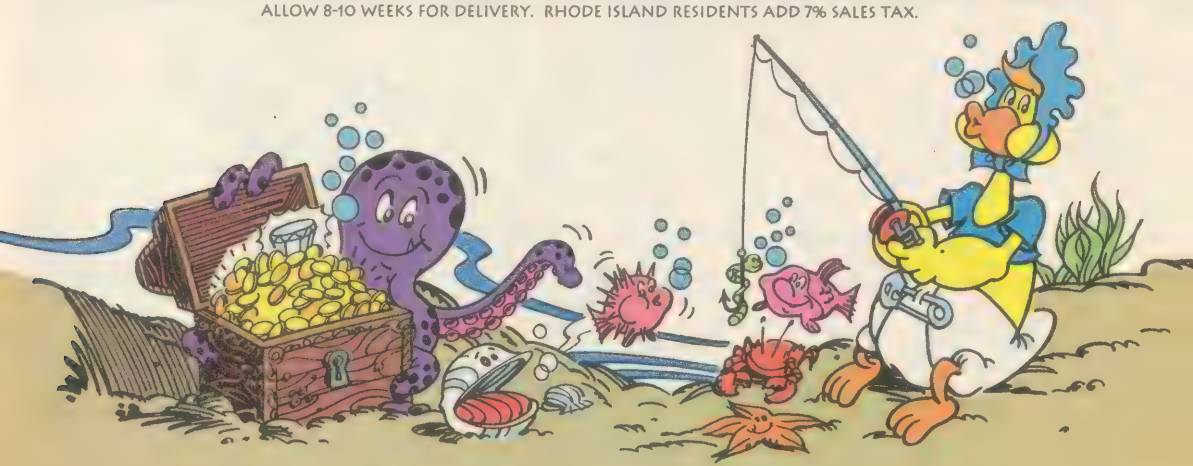
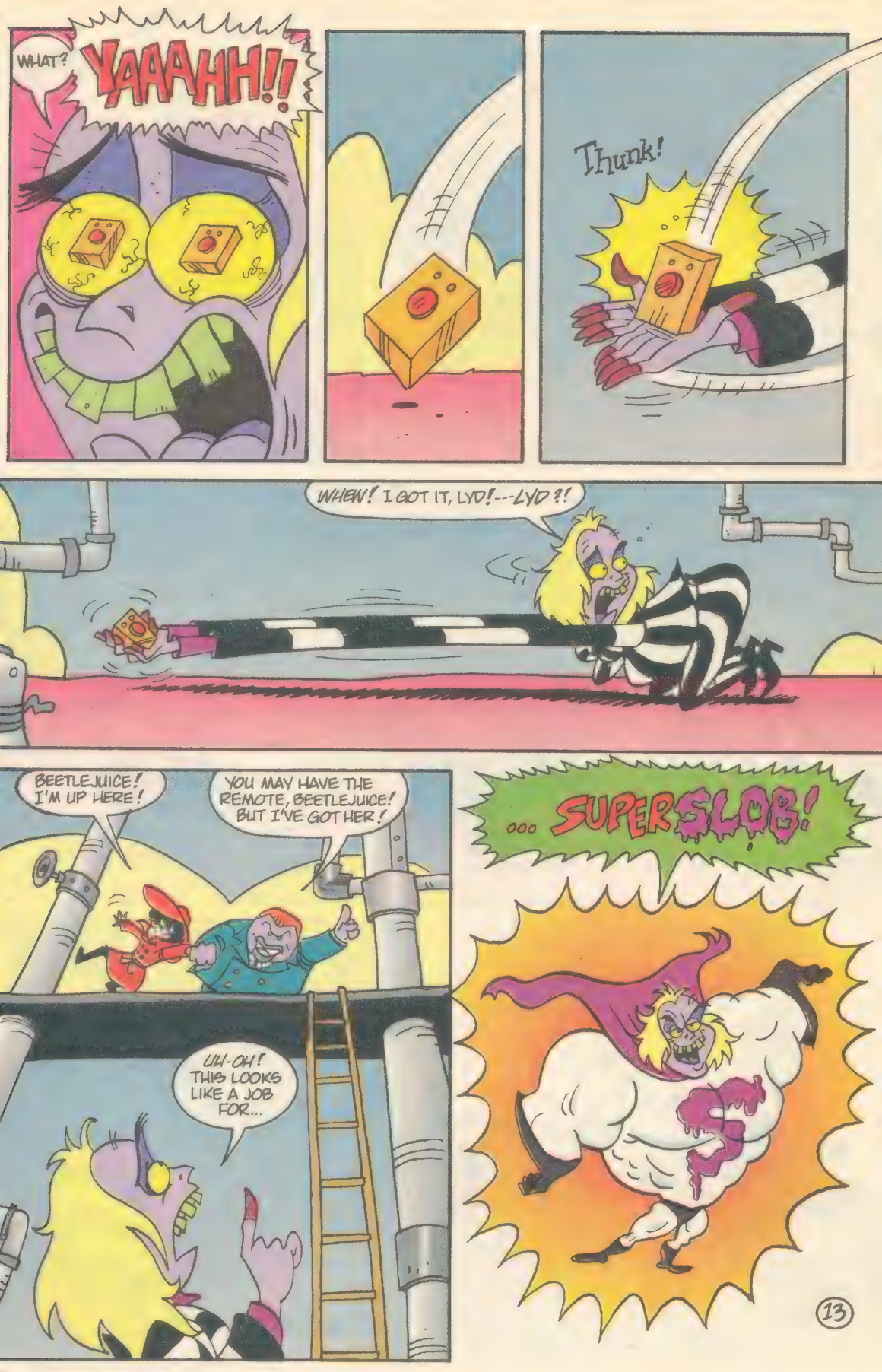
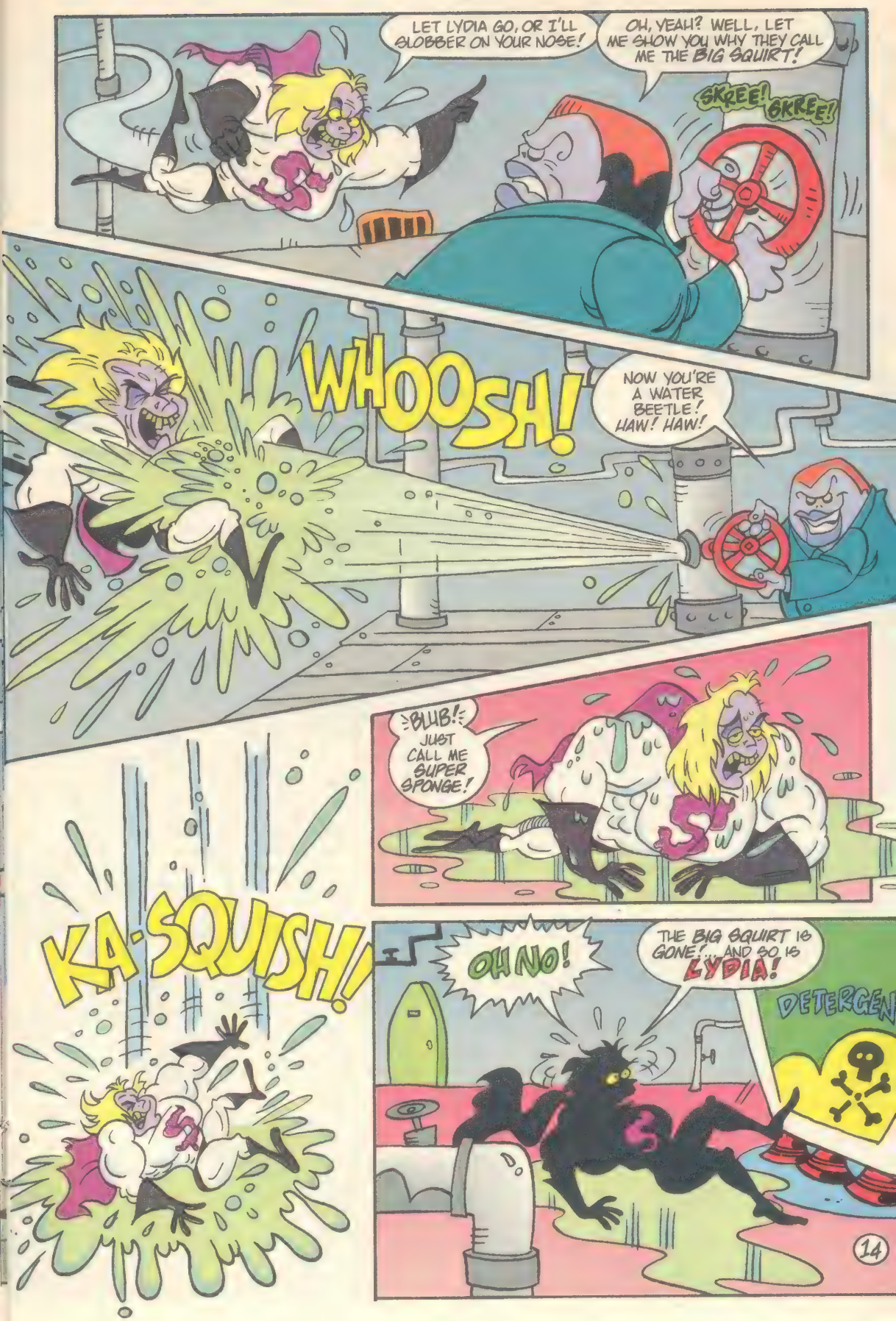


MUNCH! MUNCH! THERE'S GOTTA BE MORE THAN ONE BEETLE AROUND THIS CRUDDY OFFICE!
SHLORP!
SHLOPP!
UGH! YOU'RE EATING BEETLES! WHY, YOU'RE NOT DONNYJUICE!...
...YOU'RE BEETLEJUICE IN DISGUISE!
IT'S ABOUT TIME YOU FIGURED THAT OUT! IMITATING DONNY WAS MAKING ME SICK TO MY STOMACH!
I'LL SHOW YOU... HUH?!
SWIPE!
I'LL TAKE THAT REMOTE! YOU CAN HAVE IT BACK WHEN YOU DISMANTLE THE BOMB AND SIGN A CONFESSION!
GIVE ME THAT!
NO WAY!... BEETLEJUICE, CATCH!
Zing!
MAYBE THERE'S A TERMITE UNDER ONE OF THESE FLOORBOARDS!
BEETLEJUICE!!


WHAT?
YAAAHH!!
Thunk!
WHEW! I GOT IT, LYD!---LYD?!
BEETLEJUICE! I'M UP HERE!
YOU MAY HAVE THE REMOTE, BEETLEJUICE! BUT I'VE GOT HER!
UH-OH! THIS LOOKS LIKE A JOB FOR...
... SUPERSLOB!


LET LYDIA GO, OR I'LL SLOBBER ON YOUR NOSE!
OH, YEAH? WELL, LET ME SHOW YOU WHY THEY CALL ME THE BIG SQUIRT!
SKREE! SKREE!
WHOOSH!
NOW YOU'RE A WATER BEETLE! HAW! HAW!
BLUB! JUST CALL ME SUPER SPONGE!
KA-SQUISH!
OH NO!
THE BIG SQUIRT IS GONE!... AND SO IS LYDIA!
DETERGEN
14

SOON...
IF LYDIA'S BEEN KIDNAPPED BY THE BIG SQUIRT, WHY DON'T WE JUST LOOK FOR HER, BEETLEJUICE?
BECAUSE, YOU KNUCKLEHEAD, WE'RE WANTED BY THE POLICE!
IF THEY CATCH US, THEY'LL PUT US BACK IN PRISON! THEN WE'LL NEVER FIND LYDIA!
THAT'S WHY WE SNUCK INTO MY HOUSE BY THE BACK WAY! THE COPS ARE PROBABLY WATCHING MY FRONT DOOR, WAITING FOR US TO SHOW UP!
OH! THE PHONE! I'LL GET IT!
RING-RING!
HELLO?...WELL, HI! HOW ARE YA? UH-HUH... OKAY... RIGHT... I'LL TELL HIM! YOU TAKE CARE NOW! BYE-BYE!
UGH! I DON'T KNOW HOW YOU CAN BE SO NICE TO PEOPLE! WHO WAS IT?
THAT WAS THE BIG SQUIRT, BEETLEJUICE!
15

THE BIG SQUIRT?!
HE WANTS TO TRADE LYDIA FOR THE CONTROLS TO HIS SOAP BOMB, BEETLEJUICE!
BJ's
ROADHOUSE
B.Juice
SO I SAID WE'D MEET HIM BY THE BIG SIGN ON MAIN STREET!
C'MON! LET'S GET MY CAR AND DRIVE OUT OF HERE WHILE IT'S STILL FOGGY!
SOON...
JUST HAND OVER THE REMOTE CONTROL, BEETLEJUICE, AND I'LL GIVE YOU BACK THE GIRL! I'LL EVEN GIVE YOU TIME TO GET OUT OF THE NEITHERWORLD BEFORE I LAUNCH MY SOAP BOMB! HEH-HEH!
DON'T MAKE ANY DEALS WITH HIM, BEETLEJUICE!
GAS
DO AS I SAY OR YOU'LL NEVER SEE YOUR FRIEND AGAIN!
OH, NO! THE FOG IS LIFTING! LET'S MAKE THE EXCHANGE WHERE WE WON'T BE SEEN BY THE POLICE!
EVERY COP IN THE NEITHERWORLD IS LOOKING FOR ME!
SAY, BEETLEJUICE! THAT SURE IS A NICE PICTURE OF YOU ON THIS BIG SIGN!
16

IT'S ABOUT FUTURE TIME!

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2nd of a 3-part mini-series
THE FUTURE THEY DIDN'T WANT!
BACK TO THE FUTURE
"THE JEWEL IN THE TOWER"!
IT IS TIME YOU MET TANNEN THE BARBARIAN!
I-IT IS?
HARVEY

2ND OF A 3-PART MINI-SERIES IN WHICH DOC GETS AMNESIA, THE TIME TRAIN IS LOST IN THE FUTURE AND MARTY MUST STEAL... "THE JEWEL IN THE TOWER!"

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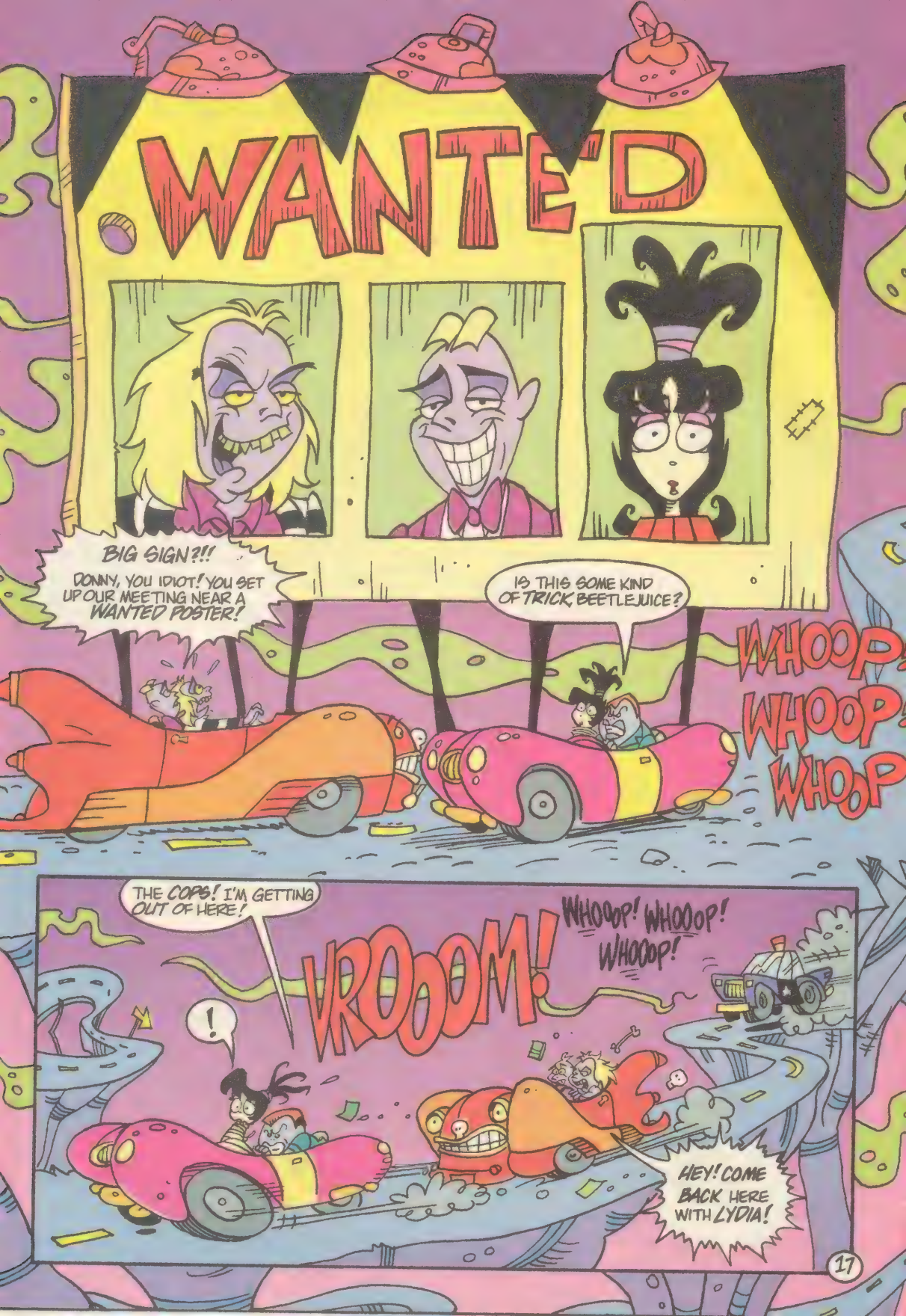
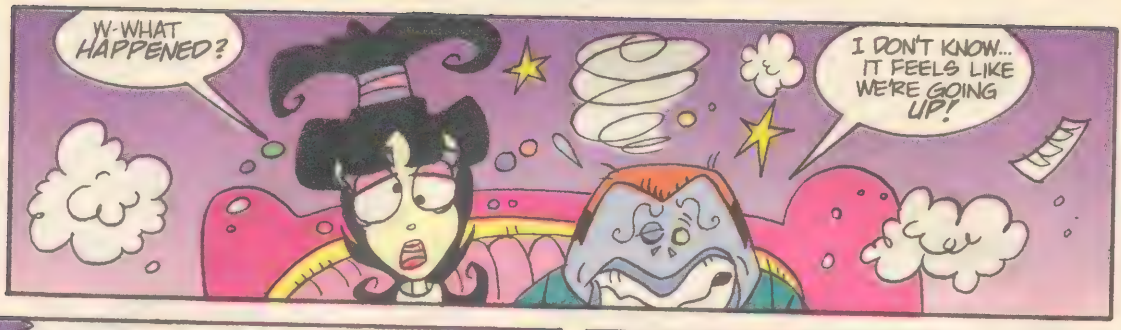
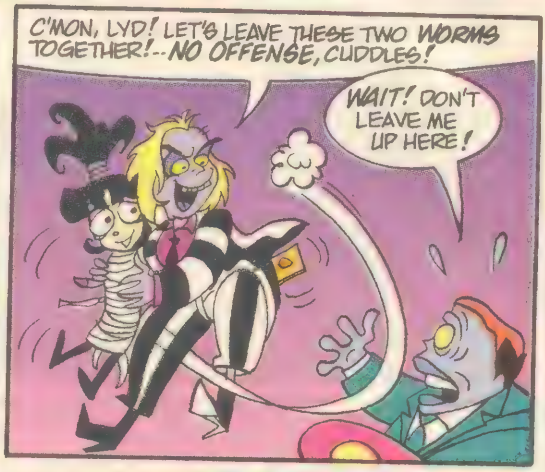
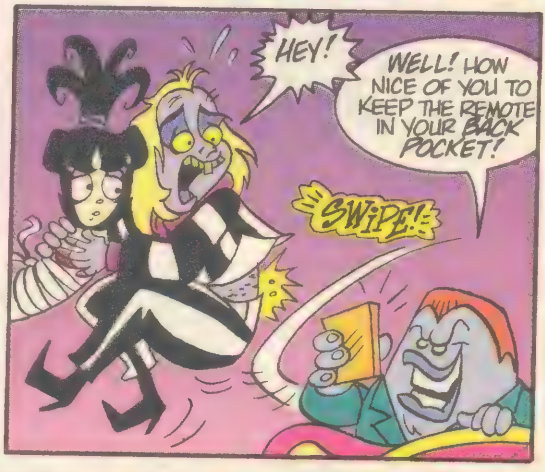

WANTED
BIG SIGN?!!
DONNY, YOU IDIOT! YOU SET UP OUR MEETING NEAR A WANTED POSTER!
IS THIS SOME KIND OF TRICK, BEETLEJUICE?
WHOOP! WHOOP! WHOOP
THE COPS! I'M GETTING OUT OF HERE!
!
VROOOM!
WHOOP! WHOOP! WHOOP!
HEY! COME BACK HERE WITH LYDIA!
17

WHOOP! WHOOP!
WHOOP!
HERE'S YOUR REMOTE! GIVE US LYDIA!
GIVE UP, BIG SQUIRT! YOU CAN'T ESCAPE!
OH, YES. I CAN!
BY GOING OVER SANDWORM POINT AND TAKING MY CHANCES IN SANDWORM LAND! THE COPS WILL NEVER FOLLOW ME!
Sandworm Point DANGER KEEP OUT!
BUT WE'LL NEVER SURVIVE THE CRASH WHEN WE LAND!
SURVIVE? I'M A NEITHERWORLDER!
I'M ALREADY DEAD! AH HA HA HA HA HA HA HA!
HERE WE GO!!!
EEEEEEK!
LYDIA!
KA-BAM!


W-WHAT HAPPENED?
I DON'T KNOW... IT FEELS LIKE WE'RE GOING UP!

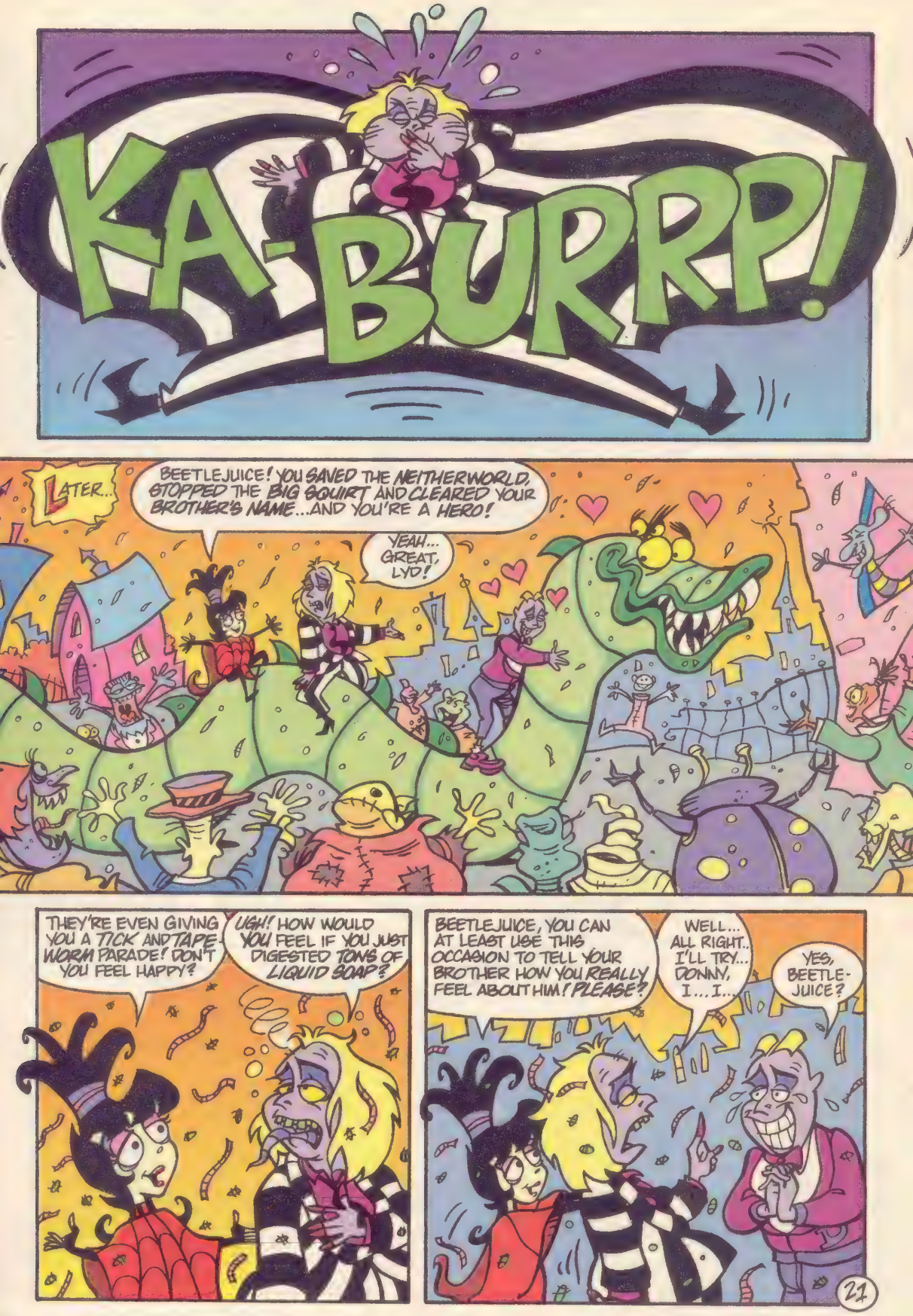
EEEYOW! HALP! GET ME DOWN FROM HERE!
IT'S CUDDLES!
HE WAS WAITING FOR ME TO COME BACK TO VISIT HIM! HOW CUTE!


C'MON, LYD! LET'S LEAVE THESE TWO WORMS TOGETHER!--NO OFFENSE, CUDDLES!
WAIT! DON'T LEAVE ME UP HERE!


HEY!
WELL! HOW NICE OF YOU TO KEEP THE REMOTE IN YOUR BACK POCKET!
SWIPE!

BLIP!
HEAR THAT SOUND?! I JUST PRESSED A BUTTON AND LAUNCHED MY MEGA-TON SOAP MISSILE! WHEN IT EXPLODES...
ROAR!

...THE NEITHERWORLD WILL BE BURIED UNDER A GOOEY MASS OF LIQUID SOAP! EEEYAHA HAHA HA!
HERE IT COMES, BEETLEJUICE! WHAT'LL WE DO?!
ONLY ONE THING TO DO, BABE!
NORMALLY, I HAVE A DISTASTE FOR SOAP... BUT IT'S TIME TO (GULP!) SWALLOW MY PRIDE!
IT'S SHOWTIME!
FINAL WASH
DETERGENT
• REMOVES STAINS
• REMOVES STATIC
• REMOVES EVERYTHING!
YEEEK!
HE... HE'S STRETCHING HIS MOUTH TO CATCH MY SOAP BOMB. BEETLEJUICE HAS FOILED ME!
20


KA-BURRP!
LATER...
BEETLEJUICE! YOU SAVED THE NEITHERWORLD, STOPPED THE BIG SQUIRT AND CLEARED YOUR BROTHER'S NAME...AND YOU'RE A HERO!
YEAH... GREAT, LYD!
THEY'RE EVEN GIVING YOU A TICK AND TAPE-WORM PARADE! DON'T YOU FEEL HAPPY?
UGH! HOW WOULD YOU FEEL IF YOU JUST DIGESTED TONS OF LIQUID SOAP?
BEETLEJUICE, YOU CAN AT LEAST USE THIS OCCASION TO TELL YOUR BROTHER HOW YOU REALLY FEEL ABOUT HIM! PLEASE?
WELL... ALL RIGHT.. I'LL TRY... DONNY, I... I...
YES, BEETLE-JUICE?

BLEHHHHH!
DONNYJUICE, I THINK YOU'RE REALLY A NICE GUY!
WHY, THAT'S SO NICE OF YOU TO SAY THAT, BEETLEJUICE!
BEETLEJUICE! LOOK WHAT YOU'VE DONE!...AND RIGHT ON THE PAGE WHERE YOU SAY NICE THINGS ABOUT DONNYJUICE!
YEAH! I GUESS YOU COULD SAY I WAS "SAVED BY THE BLEH!" AH HA HA HA HA HA!
?
The End

Occasionally, a letter comes to me that is so astonishing in the amount of knowledge, interest and intelligence it contains, that I read it in awe. I received just such a note from Joey Marchese, from Union, New Jersey, and I'd like to share some of Joey's comments with you...

Dear Sid: Now that your column has become monthly, I thought this would be the right time for me to share with you my compliments and criticisms about the new Harvey Comics. Before I start, though, I'd like to congratulate you. I was reading your books when you edited at Marvel Comics, and I'm now reading the books that you edit at Harvey. You are a truly talented gentleman.

(SJ: I told you he was intelligent! I'm only kidding! Thanks, Joey, but I'm not sure you knew that I was also the editor at Harvey before I went to Marvel. I handled most of the Richie, Casper, Hot Stuff, et al that Harvey published in the past. Now back to Joey...)

Now about me. I read everything from Superman to Punisher to Hot Stuff. Simply put, I look at each genre in a different way, and Harveys are some of the best books in their particular genre.

(SJ: I told you he was intelligent...and this time I'm not kidding!)

Let me start off with my criticisms. Mainly, I wish that you would add credits to each story. I find it very annoying when I read a story with no credits. While I know of Ernie Colon, Stan Kay, Warren Kremer and others, I can't identify their work.

(SJ: We're going to see if we can do something about listing credits, Joey. Some of the old work is hard to trace, but certainly Warren's and Ernie's and Howie Post's—and a host of other Harvey artists'—work can be identified. It's a disgrace that readers then and now don't know the names of these great creators and can't appreciate the work they did. It was the policy of the old Harvey owners NOT to give their names. Please take a look at books such as Saved By the Bell, Beetlejuice, Back to the Future and Little Dracula. Today we proudly give credits to our creators. They deserve it!)

Second, I'd like to see a more consistent line of books. I'd like each book to be on a fixed schedule so I always know when I can purchase them. I'd also like to see not more than two or three books per character, because they can get very confusing when it's time to purchase them.

(SJ: We are trying our best to become consistent, Joey, but it's not easy. It's hard to tell what the public will buy, so we try different combinations till we get it right. As to putting out too many titles of a character, Richie is the only one right now with more than three. But don't forget, years ago there were more than 30 Richie titles on the newsstands every two months!)

Finally, how about a different letters column for each book? I'm as pleased as you are that younger children enjoy Harvey comics and write in, but what about a forum for readers like me?

(SJ: I think you've just started our readers forum page, Joey! You can all write in to me. It's been great fun answering your letter for every one of our readers, and I look forward to more such mail from more of you.)

Sid

Sid Jacobson
Editor In Chief

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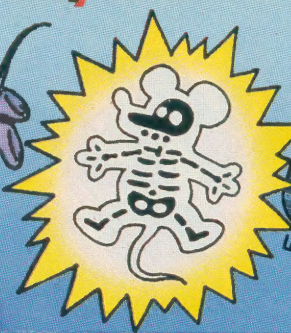
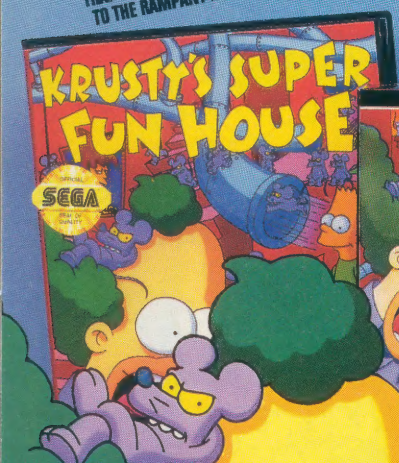
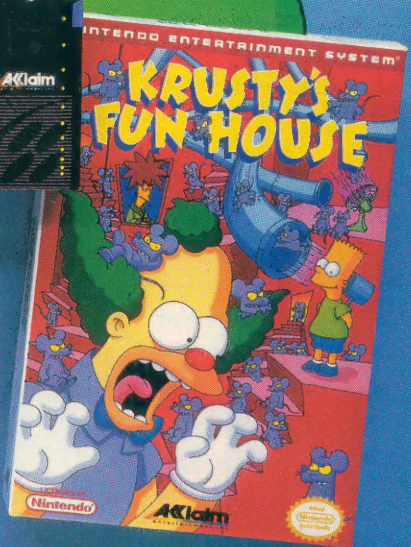
"TRAP MASTER" BART SOCKS IT TO THE RAMPANT RODENTS



LEAD THE SAW-TOOTH VERMIN TO BE KRUSTERIZED





IT'S CHAOS IN KRUSTYLAND — RATS HAVE INVADED THE FUN HOUSE!

Hey, kids! Help out your old pal Krusty the Clown! Rats have invaded my official Krusty's Fun House! The little varmints are everywhere! I need you to lead the filthy rodents to traps guarded by my loyal cadets, Bart & Homer Simpson, Sideshow Mel, and Corporal Punishment. Then we blow 'em up! We laser-blast 'em. We Krusterize the little stinkers!!! Hoo boy! Making Krusty's Fun House vermin-free is not a pretty task, kiddy cadets-but someone's gotta' do it!

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